



Target YOUR customers!

Why waste your advertising dollar? Advertise locally!
 Per the U.S. Department of Commerce,
85% of your customers live within 3 miles of your business.
95% live within 5 miles of your business.

Published by



Open Column Rate (no contract) - ~~\$14.99~~ per column inch **26 issues rate (6 month)** - ~~\$12.75~~ per column inch
52 issues rate (1yr) - ~~\$11.25~~ per column inch **Full Color** - add 30% premium (Maximum of \$300 additional)

~~\$10.49~~ ~~\$7.88~~ ~~\$8.93~~
 One Column = 1.50" Two Columns = 3.25" Three Columns = 5.00"
 Four Columns = 6.75" Five Columns = 8.50" Six Columns = 10.25"

Limited time offer! Take 30 % or more off all rates!

Ad Size	Non Contract Rate*		26 issue rate*		52 issue rate*	
	Now Only!		Now Only!		Now Only!	
Business Card**	\$43.56	\$30.49	\$37.03	\$25.92	\$32.67	\$22.87
3.25" X 2"	\$59.96	\$41.97	\$51.00	\$35.70	\$45.00	\$31.50
3.25" X 4"	\$119.92	\$83.94	\$102.00	\$71.40	\$90.00	\$63.00
3.25" X 6"	\$179.88	\$125.92	\$153.00	\$107.10	\$135.00	\$94.50
6.75" X 4"	\$239.84	\$167.89	\$204.00	\$142.8	\$180.00	\$126.00
6.75" X 6"	\$359.76	\$251.83	\$306.00	\$214.20	\$270.00	\$189.00
1/2 page	\$719.52	\$503.66	\$612.00	\$428.4	\$540.00	\$378.00
Full page	\$1439.04	\$1007.33	\$1224.00	\$856.80	\$1080.00	\$756.00
Back page (Full Color)	\$2014.6	\$1410.22	\$1713.60	\$1199.52	\$1512.00	\$1058.40

*per issue **exact scan only., no edits included

Business/ Professional Svcs.	\$13.23 per column inch \$5! *4 run minimum	Incredible price!	Restaurant Guide/Health Locator
Religious Service Non-Profits	\$11.25 per column inch \$7! *4 run minimum		\$20 - 1x \$15 - 26x \$10 - 52x (per issue) \$14 \$10.50 \$7
Classified Ads	\$13.60 20 words or less \$9.52! .65 each additional word .45		Events Calendar Listing
Inserts	\$50 per 1000 minimum runs apply, Maximum weight per piece .4oz		-If event is FREE, local and open to the General Public, the listing is FREE.*Subject to space availability -If there is a charge for admission, or if items or services there are for sale, the listing is \$10 per issue. \$5!

To Advertise: Call local at 425-788-7578, Toll Free at 1-888-360-5088 or Direct at 206-390-2101. E-mail sales@rivercurrentnews.com

-rates subject to change at anytime without notice. revised 1-22-10